2025 Besa Partner **Asset Needs**

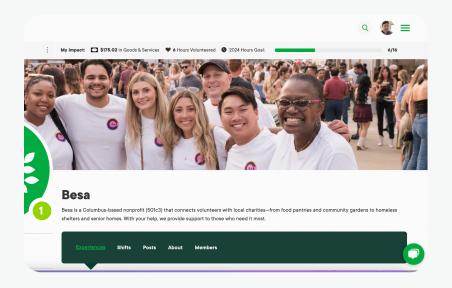
Prepared by Besa | Last modified December 2024

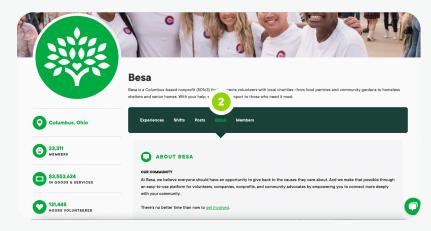


TABLE OF CONTENTS 2

Copy Needs	3
Photo Needs	4
Community Options	5

COPY NEEDS 3





Community pages are where technology meets impactful volunteer programming.

The following assets will ensure your company's Community is on-brand and ready to engage employees in doing good.

Community Description Summary of your company's philanthropic vision. Content must be 150 characters or less.

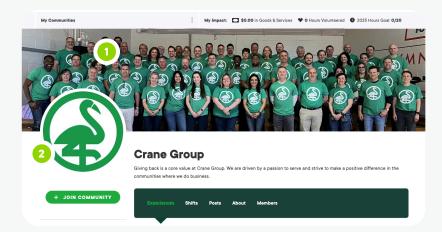
2. About Tab

Long description of your Community with space to add custom content.

Clients typically include:

- Information about your company's philanthropic initiatives
- Details about Besa
- Contact information for support and requesting team projects
- Frequently asked questions

PHOTO NEEDS



Besa's co-branded Community pages make it easy for team members to sign up and do good together.

1. Banner Image

One photo or a series of photos for the Community page banner image.

Banner image details:

- Banner dimensions are 2400 x 600 px
- Accepted formats: GIF, JPG or PNG
- Maximum file size: 5MB

2. Avatar Image

Logo, graphic or photo for your company's branded Community page.

Avatar image details:

- Avatar dimensions are 320 x 320 px
- Accepted formats: GIF, JPG or PNG
- Maximum file size: 5MB



Visibility

When setting up a Community, the options for the visibility of your Community are public, hidden and private. Volunteer experiences posted in the Community will default to the Community's visibility level but can be changed if needed.

Visibility Levels

- Public: Community and volunteer opportunities are visible to the public. Anyone on the Besa Impact Platform is able to see your Community and sign up for volunteer experiences. An optional Join button may be added to your Community page.
- · Hidden: Community and volunteer experiences will be visible only to users with the Community link.
- Private: Only users invited by account admins can join your Community and view your volunteer experiences.



Require Employee ID — Optional

You can require employees to enter their IDs when they join your Community. The employee ID will be included in their member information.



Require Departments — Optional

Your department structure can be included in your Community settings. Employees may be required to identify the department in which they work. Additional reporting options are available if this functionality is enabled.



Permitted Email Domain — Optional

To join a company's Community, access may be restricted to only users who have permitted email domains. There is no limit to the number of email domains that are allowed access.



Feedback Form — Optional

A link to an online form may be included to gather feedback from employees after the completion of volunteer experiences. Your feedback form can be hosted on the platform that works best for your business such as Survey Monkey or Google Forms.

Ready to submit your assets?

Click here to submit assets.

Please email support@besa.org

if you have any questions.