

BE THE GOOD WITH

# BESA'S BUSINESS SOLUTIONS



Besa's business solutions are built to help your organization connect with the community through impactful, curated volunteer experiences. Using a streamlined technology solution, Besa provides accurate reporting to track how your company is making impact with purpose.



## How do we start or enhance our corporate social responsibility program?

### Civic Engagement Strategy

This is where team building meets community service. We'll engage in strategy sessions to understand your company culture, desired areas of impact, how often your employees would like to serve and more. Then we'll deliver and implement your customized strategy so your team is ready to make meaningful impact.

#### DISCOVERY

Let's chat! Besa's discovery process will uncover your company's current social responsibility status and offer solutions to enhance programming to engage more employees in community service.

#### DESIGN

You need a volunteer program that's right for your company and employees. We'll build a roadmap together that sets you up for success.

#### EXECUTION

We're just as excited to launch the program as you are! Once we do, let's make sure your strategy is staying on track, the right processes are thriving, and the right people have the tools they need to activate employees. We'll continue to support your programming to sustain success.

#### CIVIC ENGAGEMENT RESOURCE LIBRARY

This is your on-demand access to Besa's civic engagement team. You'll gain access to our library of tools and resources to support your team and amplify your corporate social responsibility programming.



## How do our employees engage in the community?

### Curated Volunteer Experiences

We'll curate unique experiences to excite your team and fulfill missions important to you—whether it's engaging dozens of associates to stuff backpacks for children or allowing your leaders to bond while serving dinner at a homeless shelter.

#### VOLUNTEER EXPERIENCE COORDINATOR

Let's make your next give-back initiative the best one yet. Your dedicated volunteer experience coordinator will handle everything from planning to sign-ups and supporting day-of operations. Together, we'll ensure everything goes off without a hitch.

#### TARGETED CAUSES

Got an initiative your team is passionate about? We've got you covered. Your coordinator is ready to connect you with nonprofits aligned with company impact pillars, heritage moments, and special causes such as Black History Month, Earth Week and more.

#### FLEXIBLE EXPERIENCES

Your team may be working remotely and in the office. We get it! From at-home experiences to opportunities that support large groups, donation drives and more, we have solutions to fit your needs.



## How do our employees sign up to volunteer?

### Volunteer Management

Your team wants to get involved in causes they care about. Our volunteer management platform makes participating in volunteer experiences easy. Share volunteer opportunities and manage sign-ups all in one place.

#### VOLUNTEER MANAGEMENT PLATFORM

Delete the spreadsheets! Stop tracking volunteer sign-ups and impact in multiple places. On Besa's Impact Platform, you can view, manage and track all of your community impact in one technology solution.

#### BESA COMMUNITY VOLUNTEER EXPERIENCES

Interested in more volunteer experiences? Join us! Each month, Besa shares more than 70 volunteer experiences available for community members. Your team can join your company's curated experiences and Besa's community experiences, too.



## How do we share results with employees and stakeholders?

### Reporting and Storytelling

Share your impact. Now that your company's volunteer metrics are easily accessible, it's simple to amplify the story of how your company is showing up to do good.

#### IMPACT REPORTING

Track, analyze and share your community impact quickly and easily. Our user-friendly system allows you to pull reports and export data as needed—from volunteer hours to nonprofits served. This ensures your impact is apparent, and your CSR decisions are data-driven.

#### COMMUNICATIONS TOOLKITS

Communication is critical—so we've prepared templates, assets, and samples to get you started. From internally announcing the program to your employees to externally sharing impact on social media, Besa's communications toolkits make it easy to share how your employees are showing up to do good.